

**Graduate School of Business Administration, Keio University
Grand Design by Japan**

September 24, 2016, Saturday 13:00-16:15

(in English and Japanese)

2016 Forum 2

Reports and Special Lecture, Call for Projects

Purposes: This program, Grand Design by Japan consists of series of lectures, and project researches of participants. To provide a tool for project, we hold three day “Project and Program Seminar for the Grand Design.” In this Forum 2, we exhibit some results of our past and current project researches. We also call for new project of our program whose topic should be identified by participants.

Program

Part I: 13:00-14:30

Final Presentations of the 2016 Project and Program Management Seminar for the Grand Design

Introduction by Professor Hiroshi Tanaka

1. BOP Team “Connecting Asia and Japan through BOP business project” presented by Haruka, Mochizuki (KBS MBA Student)
2. Omotenashi Team “Omotenashi(tentative)” presented by Tetsuya Tazaki (KBS MBA Student)
3. English for Japan Team “Improving Japanese English Level Through Education: Promoting a new social system that makes sense” presented by Yingtao Gu (former KBS Exchange Student)

Part II. 14:40-16:15

A. Current project interim report and Short Lecture

Ms. Yingtao Gu and Dr. R.O. Stapf (the Service Institute Japan)

"The International Service Benchmarking Study 2016: Gaining an Overview on the Japanese Service Market".

B. Current and past project report (in Japanese)

1. Mr. Yuki Kamikawa (Nissan) “Competition in Battery for Autos (tentative)”
2. Mr.Koji Okada (KBS MBA Student) “Entry Strategies of Japanese Firms to Vietnam- Foods and Motor Cycles”
3. Mr. Yu Saeki (Aoyama Gakuin University, MBA, Meiji University, Doctoral Student) “My Research and Grand Design Program”

Venue: Graduate School of Business Administration, Keio University, Collaboration Complex building, 4F, #Room1

Map: <http://www.keio.ac.jp/ja/access/hiyoshi.html>

Time: September 24, 2016, 13:00- 16:15

Method: Project report

Language: English and Japanese

Participants: Professionals, students, and the general public (Preregistration required.)

Video: No video is available for this forum. Past video is available

Recorded: <https://www.youtube.com/user/KeioGrandDesign>

Homepage of records: <https://sites.google.com/site/keiogranddesign/>

Coordinator: Professor Tomofumi Anegawa

Sponsor: Grand Design by Japan, Keio University, Graduate School of Business Administration

Fees: Free (Preregistration is required.)

Application:

Method 1. Please fill in the last page of this document and send it by e-mail or fax.

keio.grand.design@gmail.com / Fax 045-562-3502.

The same form is available from http://anegawa.kbs.keio.ac.jp/Grand_Design_Project/

http://anegawa.kbs.keio.ac.jp/Grand_Design_Project/index2.html

Method 2. Send by mail form http://anegawa.kbs.keio.ac.jp/Grand_Design_Project/infoforum.html

Method 3. Please fill in the entry form of the program.

https://anegawa.kbs.keio.ac.jp/Grand_Design_Project/application/

E-Learning Past Lectures : <https://www.youtube.com/user/KeioGrandDesign>

Organizer for Grand Design by Japan: Graduate School of Business Administration, Keio University

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Contact information

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E-mail: keio.grand.design@gmail.com,

HP: http://anegawa.kbs.keio.ac.jp/Grand_Design_Project/index2.html

<Those who want to be registered for the future announcements, please fill in your profile and contact information in a following form. https://anegawa.kbs.keio.ac.jp/Grand_Design_Project/application/ >

Grand Design by Japan

2016年度, セミフォーラム(2)

2016年9月24日(土曜)13:00-16:15

『Project 研究の成果, 講演, 案内』

フォーラムの目的

本プログラムは専門家による「講演シリーズ」と、学生・参加者による「Project 研究」を実施しています。今回のフォーラムは、新規 Project の募集に関連して、毎年実施している「3日間集中 Project & Program Management セミナー」のグループ成果ならびに現在進行中のプロジェクト研究の一部を紹介します。また、2016年度の新規プロジェクトを募集中です。

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場所 慶應義塾大学日吉, 協生館 4F 階段教室 1。

地図: <http://www.keio.ac.jp/ja/access/hiyoshi.html>

実施方法 授業科目「グランド・デザイン・プロジェクト I」との合同

実施主体 慶應義塾大学大学院経営管理研究科「ビジネス・教育研究開発室」ならびに「グランド・デザイン策定の融合型教育プログラム」keio.grand.design@gmail.com

企画・監修 姉川知史 慶應義塾大学大学院経営管理研究科教授

参加料金 無料公開, 事前申し込みをお願いします。

動画配信 今回, 動画配信はありません。また, 過去のフォーラムの動画配信は下記のとおりです。 <http://www.ustream.tv/channel/keio-grand-design> (同時配信)

<https://www.youtube.com/user/KeioGrandDesign> (事後配信)

案内記録 <https://sites.google.com/site/keiogranddesign/>

申込方法 今回申し込みは不要です。

今後のフォーラム企画

2016年11月26日土曜日午後『健康的加齢と遠隔医療－日本とインドの事例』(HRPと共同開催)404番教室

2017年2-3月の土曜日 Workshop『東日本大震災の危機対応 II』日程未定

2016年度継続テーマ 『健康的加齢の広域学際研究と社会的実現方法』

*今後, 取り上げたい企画, 御助言などがあれば, 担当者の姉川知史まで御連絡ください。

<本プログラムは, 慶應義塾の半学半教の精神に基づいて, 専門横断的, 世代縦断的な少人数融合型の社会人教育により, 日本発の世界のグランド・デザインの策定, 実現をめざし, 将来世代の教育を実施中です。学生, 社会人, その他の多様な背景の方々のご参加をお待ちします。事前登録申請をお願いします。>